



SOUTHERN ARIZONA BUSINESS COALITION (SABC)

2018 Special Citation

Bill Assenmacher, CEO, CAID Industries and Rick Grinnell, President, Smart United Business Strategies formed the Southern Arizona Business Coalition (SABC), a not-for-profit corporation, in the spring of 2012. SABC's mission is to support the development of new, expanding and relocating industries with an emphasis on mining and related technology in Arizona. SABC also participates in efforts supporting military activities and personnel.

Our future and the futures of our children depend on a sustainable business environment that encourages the responsible development of natural and human resources. Establishing strong partnerships with our sister organizations, Arizona Mining Association (AMA), AMIGOS and Arizona Rock Products (ARPA) and regional chambers allows us to educate the public about investments that create broad economic opportunities. Our collaboration also allows us to lobby our elected officials to advance responsible businesses and the employment opportunities that they bring.

Through our outreach efforts we look to counter uninformed, exaggerated and emotional statements that may impede new and expanding ventures. We provide substantiated facts that allow our audiences, inclusive of supporters, opponents, general public and politicians, to decide for themselves the value of the businesses and projects we support.

SABC, with industry partners, hold regular and special events to promote our mission. We continue to utilize our strong web presence, informational emails, speaking engagements, literature, social networking and advertising to provide the latest information that affects current, new and expanding ventures for the financial stability of our community.

We are grateful to the businesses and individuals that have supported SABC over the last six years and invite you to join with us to in supporting responsible, sustainable and profitable businesses for years to come.

www.SOAZBC.COM